

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-77650-1

DATE PRINTED

10/31/16

AND

PAGE 1

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		386446	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS					FRIENDS OF SCHUMER		
AND	100 N 20th St Ste 201					192 Lexington Ave Rm 1001		
ADDRESS	Philadelphia	PA	19103-1454		New York	NY	10016-6823	
	USA					USA		
CONTACT	Michael D'Ettorre					PRODUCT		CANDIDATE/D/SENATE NY
LOCAL SALESPERSON			AGENCY EST. NO.			PRODUCT CODE		1300
NATIONAL SALESPERSON			John Link - CTS-PH					
BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/08/16 NO. WEEKS: 2								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY:

CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	01111..	4	07:00A	09:00A	60S	11/01/16-11/04/16	CBS THIS MORNING	4	2000.00	8000.00
2 LUR	11000..	2	07:00A	09:00A	60S	11/07/16-11/08/16	CBS THIS MORNING	2	2000.00	4000.00
3 LUR	01111..	4	10:58A	11:58A	60S	11/01/16-11/04/16	THE PRICE IS RIGHT	4	10000.00	40000.00
4 LUR	T	1	10:58A	11:58A	60S	11/08/16-11/08/16	THE PRICE IS RIGHT	1	10000.00	10000.00
5 LUR	01111..	4	04:00P	05:00P	60S	11/01/16-11/04/16	JUDGE JUDY	4	2600.00	10400.00
6 LUR	M	1	04:00P	05:00P	60S	11/07/16-11/07/16	JUDGE JUDY	1	2600.00	2600.00
7 LUR	01111..	4	05:00P	06:00P	60S	11/01/16-11/04/16	5PM EARLY NEWS	4	3200.00	12800.00
8 LUR	M	1	05:00P	06:00P	60S	11/07/16-11/07/16	5PM EARLY NEWS	1	3200.00	3200.00
9 LUR	01010..	2	07:27P	07:58P	60S	11/01/16-11/03/16	ENTERTAINMENT TONIGHT	2	6000.00	12000.00
10 LUR	00101..	2	06:58P	07:28P	60S	11/02/16-11/04/16	INSIDER	2	6000.00	12000.00
11	M	1	06:58P	07:28P	60S	11/07/16-11/07/16	INSIDER	1	6000.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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LUR										
12 LUR	Su	1	08:00P	09:00P	60S	11/06/16-11/06/16	NCIS:LA SUN 8-9PM	1	36000.00	36000.00
13 LUR	T	1	07:58P	09:00P	60S	11/01/16-11/01/16	NAVY NCIS	1	40000.00	40000.00
14 LUR	W	1	08:58P	10:00P	60S	11/02/16-11/02/16	CRIMINAL MINDS WED 9-10PM	1	36000.00	36000.00
15 LUR	0111000	3	11:00P	11:35P	60S	11/01/16-11/03/16	LATE NEWS M-SUN	3	7600.00	22800.00
16 LUR	M	1	11:00P	11:35P	60S	11/07/16-11/07/16	LATE NEWS M-SUN	1	7600.00	7600.00
17 LUR	01111..	4	11:35P	12:37A	60S	11/01/16-11/04/16	LATE SHOW WITH S. COLBERT	4	5000.00	20000.00
18 LUR	Su	1	08:00A	08:57A	60S	11/06/16-11/06/16	SUNDAY MORNING NEWS 8-9AM	1	2000.00	2000.00
19 LUR	M	1	11:35P	12:37A	60S	11/07/16-11/07/16	LATE SHOW WITH S. COLBERT	1	5000.00	5000.00
Total Contract:								39		290400.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						.00	290400.00	.00	290400.00	

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